

Mital Kamani | UX & Product Designer

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PROFESSIONAL EXPERIENCE

Hometown Heroes

Product Designer

Remote, DE

September 2023 – Present

- Conceptualized and designed a mentorship web app platform benefiting **3,000+ local artists'** career growth for a client from a radio show with 1,000+ weekly listeners.
- Organized and facilitated user research, conducting **mixed-method research with 10+ stakeholders** to identify design opportunities.
- Developed a product strategy, identifying market alignment through analysis of 20+ competitors and key user flows through synthesis of a detailed user journey map.
- Conducted 4 concept and usability testing sessions, resulting in over **80% user satisfaction** rate.

WISE Cities

User Experience Designer

Fairfax, VA

November 2022 - February 2024

- Streamlined design and development workflow by shipping a responsive scale **design system with 50+ components in 5 months**.
- Achieved over **85% task completion rate** through optimized mobile app usability, conducting 10+ usability tests and user interviews.
- Attained WCAG 2.2 Level AA accessibility compliance for the app through comprehensive audit and design enhancements.
- Spearheaded cross-functional collaboration between co-founder, and a team of 5+ software developers and designers to build the design system and deploy accessibility improvements.

SoDa (Social Data Science Center)

UX Designer Contract

College Park, MD

January 2023 - May 2023

- Developed a strategic plan consisting of **20+ actionable insights** aimed at enhancing critical usability aspects for USDA-led interactive data analysis platforms by conducting user testing with around 30 users in a focus group setting.
- Secured a **40% visitor acquisition rate** through a marketing website design using strategic visitor conversion design patterns.
- Collaborated with internal and external stakeholders to design and plan project deployment.

Oppia Foundation

UI/UX Designer

Mountain View, CA

March 2021 - February 2022

- Led end-to-end design of a learner group creation and management feature for an E-learning platform with over **2 million users**.
- Achieved a **20% increase in potential contributor engagement** by redesigning the partnership's web page.
- Designed the privacy terms and help section along with responsive layouts for the beta app launch through cross-functional collaboration with a lead designer, product manager, and a team of developers and designers.

EDUCATION

University of Maryland - College Park

Master of Science in Human-Computer Interaction

August 2022 - May 2024

Dhirubhai Ambani Institute of Information and Communication Technology

Bachelor of Technology in Information and Communication Technology with minor in Computational Science

PROJECTS

Financial Social Platform - Pocket Advisor [Figma, Qualitative UX Research and Design]

September 2022

- Collaborated in a 5-member team to ideate, define and design a mobile app that helps students improve their financial well-being by providing access to university-verified financial advisors and a reliable community forum. [[Case Study](#)]

Designing for Hoarding disorder [Qualitative Reddit Data Analysis]

February 2023

- Elicited design implications for digital interventions like collaborative tracking and assistance tailored to support individuals managing hoarding behavior by analyzing a large Reddit dataset. [[Paper](#)]

SKILLS

UX & Product: User Research, User Interviews, User surveys, Affinity Mapping, Card Sorting, User Journey Map, Competitive Analyses, Persona, User Flows, Storyboarding, Information Architecture, Wire-framing, Prototyping, High-Fidelity Mockups, Interaction Design, Human Centered Design, Design Systems, Responsive Design, Visual Design Principles, Typography, User Testing, A/B Testing, Usability & Accessibility Evaluation (WCAG, Section 508), UX Performance Metrics, Design Thinking, UX Copywriting, Developer Handoff

Design Tools: Figma, Sketch, Balsamiq, Framer, Qualtrics, Adobe Creative Cloud - Photoshop & Illustrator, Invision, Principle, Miro

Technical Languages & Tools: HTML, CSS, JavaScript, React, Python, C++, GitHub, Google Analytics, AWS

Project Management: Agile Methodology, Scrum, Kanban, Jira

ACHIEVEMENTS

- **Inclusivity Checker: A Testing Tool to Detect Inclusivity Bugs in Websites, Publication,** Paper accepted in ISEC'23 Conference.
- **Dr. Joan Giesecke Health Informatics Fellowship,** Research award '23 for excellent work in the healthcare informatics field.